



Working towards carbon-neutral shipping

Shipping is responsible for
2–3%
of global emissions

“ We have begun a journey towards having net-zero CO₂ emissions from our own operations by 2050. This is an important ambition and one we can only deliver on in collaboration with many other stakeholders.



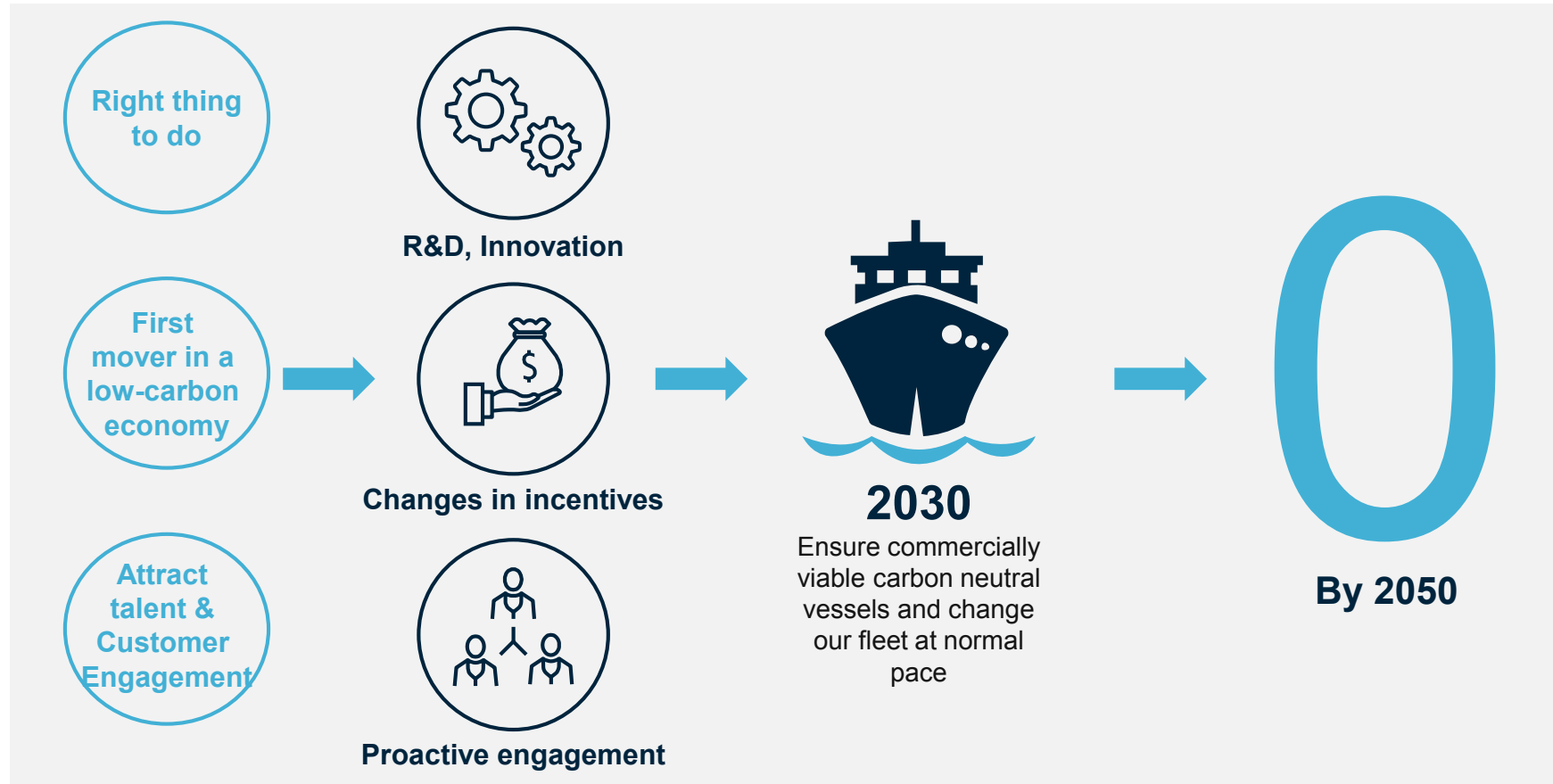
Søren Skou, CEO of A.P. Møller - Mærsk A/S

Our targets
ZERO
Net emissions from our own operations by **2050**

60%
Relative reduction by 2030
(compared to 2008)

2018 performance
41%
Relative reduction YTD
(compared to 2008)

Our CO₂ strategy in essence



Multi-stakeholder approach

- Technology providers
- Fuel / energy suppliers
- Regulators
- Investors / financiers
- NGOs
- The plan for reaching 60% reduction by 2030

Customer interest on the rise



9/10

CEOs consider sustainability important for long-term business success

1/4

of our largest clients set science-based climate targets

40+

key clients currently have zero carbon targets



Introducing Maersk ECO Delivery – now there is choice



Solution

Maersk ECO Delivery offers customers **carbon neutral shipping** with independent **3rd party verification**. Easy and flexible to add to your contract



Pricing

A **premium product**, where price depends on the number of **FFE** and **trade**



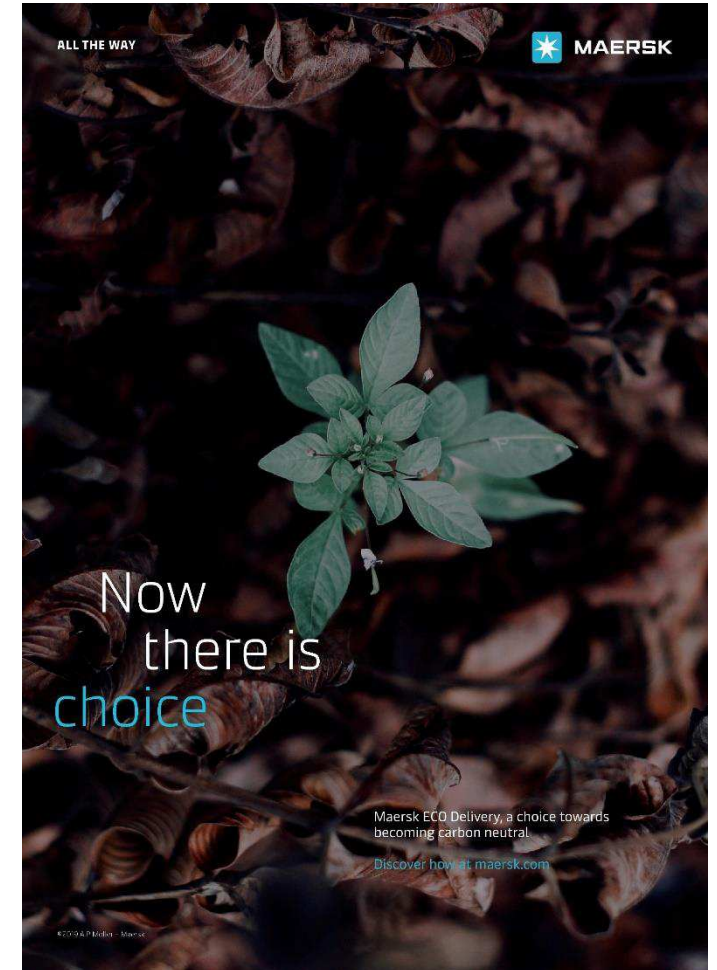
Scope

The product is available on **November 1** on all trades with direct service

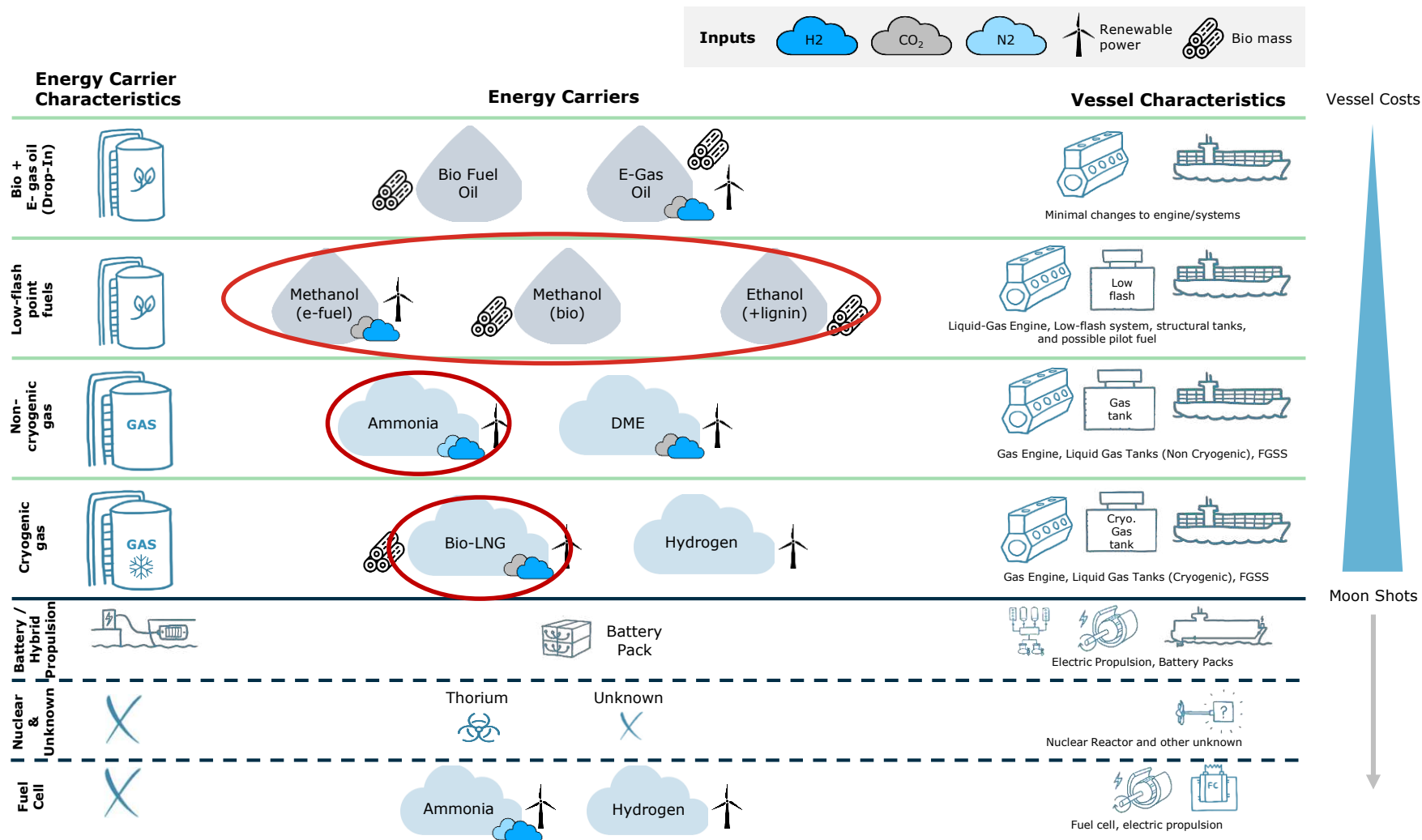


Invoice & certificate

Separate invoice from your freight invoice and certification verified by an **independent 3rd party** organization.



Decarbonised maritime transport: Fuel pathways



Main focus continue to be: "liquified energy" (whether fuel cells or combustion engines)



Summary

- We are committed to ramp up demand as green hydrogen is central to two of our three pathways
- Our customers begin to move and we seek proactively to drive them
- We need it at more affordable prices and at scale
- We will likely need innovative sustainable finance solutions to help early scaling