

Joint inquiry from Nordic collective management organizations and their member organizations sent to the Nordic governments.

June 2015

The Nordic extended collective licensing model should be excluded from the forthcoming EU copyright reform.

**To the Nordic ministers responsible for copyright:**

It is with great concern that we have learned that the European Commission, in connection with its desire to push for a reform of copyright as part of the digital single market agenda, is working to introduce a harmonized exception for use of protected material in the field of education.

All educational institutions in the Nordic countries have wide access to both analogue and digital copyrighted works from around the world as part of their education.

Access is achieved easily through a system of agreements with national collecting rights organizations, making the Nordic extended collective licensing (ECL) system a strong and sustainable model where both users' and rights owners' interests are protected.

With this licensing model, it is possible to continuously adjust the agreements to the actual needs of users, so that new usage patterns, technologies and platforms can be implemented. It provides education with flexibility and the ability to adapt to a future digital development.

The ECL model also ensures remuneration to authors and other rightsholders whose material is used, which in turn means that they can continue to create new works, which help our school children and students in their education.

Recognized in several EU Directives in the field of copyright, the ECL ensures a balance between the use of the copyright protected works and the production of new material. It will be a step backwards if current agreement models are replaced by inflexible legislation, thereby undermining the economic basis for the production of new material.

A copyright reform as part of the digital single market agenda should not be achieved by detrimenting well-functioning national schemes, particularly when such agreement-based models secure supply and flexibility for the educational institutions, fair remuneration to the rightsholders and when cross-border usage in practice plays a minor role.

We therefore urge the Nordic governments to stand united in a joint statement to preserve the Nordic extended collective licensing model and prevent any changes to the system within the field of education.

Signed by the following organizations representing rightsholders:



**Member organisations:**

The Swedish Publishers' Association  
The Swedish Writers' Union  
The Swedish Association of Educational Publishers  
The Swedish Association of Educational Writers  
The Swedish Union of Journalists  
The Swedish Magazine Publishers Association  
The Swedish Media Publishers' Association  
Swedish Picture Suppliers Association  
The Association of Swedish Illustrators and Graphic Designers  
The Association of Swedish Craftsmen and Industrial Designers  
The Swedish Artists' National Organisation  
The Association of Swedish Professional Photographers  
The Swedish Society of Songwriters, Composers and Authors  
Society of Swedish Composers  
The Swedish Music Publishers Association



**Member organisations:**

The Danish Confederation of Professional Organisations  
Copydan Visual Arts  
The Danish Writers' Association  
The Danish Union of Journalists

The Danish Composers' Society  
The Danish Society for Jazz, Rock and Folk Composers  
The Danish Songwriters' Guild  
Danish Writers of Fiction and Poetry  
Danish Playwrights' and Screenwriters' Guild  
The Association of Danish Media  
The Danish Publishers' Association  
Educational Publishers Association  
The Association of Danish Cultural Journals  
The Danish Music Publishers' Association  
The Association of Danish university Publishers

**Kopinor**

THE REPRODUCTION RIGHTS ORGANISATION OF NORWAY

**Member organisations:**

GRAFILL – Norwegian Organisation for Visual Communication  
New Music Composers' Group  
NOPA Norwegian society of composers and lyricists  
Norwegian Association of Arts and Crafts  
Norwegian Association of the Periodical Press  
Norwegian Comedy Writers' Association  
Norwegian Critics' Association  
Norwegian Media Businesses' Association  
Norwegian Playwrights' Association  
Norwegian Writers for Children  
The Association of Norwegian Editors  
The Association of Norwegian Visual Artists  
The Norwegian Association of Fine Arts Photographers  
The Norwegian Association of Literary Translators

The Norwegian Association of Professional Photographers  
The Norwegian Authors' Union  
The Norwegian Music Publishers' Association  
The Norwegian Non-Fiction Writers' and Translators' Association  
The Norwegian Publishers' Association  
The Norwegian Society of Composers  
The Norwegian Specialized Press Association  
The Norwegian Union of Journalists



**Member organisations:**

Akava – Confederation of Unions for Professional and Managerial Staff in Finland  
Animation Clinic – Finnish Animation Association  
Association for Local Papers Editors-in-Chief  
Central Association of Finnish Photographic Organizations, Finnfoto  
Elvis – The Finnish Society of Composers and Lyricists  
Finnish Association of Directors of Photography in Television  
Finnish Association of Science Editors and Journalists  
Finnish Composers' Copyright Society Teosto  
Finnish Musicians' Union  
Finnish Playwrights and Screenwriters Guild  
Finnish Society of Cinematographers  
Forum Artis, The Joint Organization for Associations of Finnish Artists  
Freelance Media Workers' Association  
Grafia – Association of Visual Communication Designers in Finland  
GRAMEX, Copyright Society of Performing Artists and Phonogram Producers in Finland  
Society of Swedish Authors in Finland (SFS)

The Artists' Association of Finland

The Association of Finnish Film Directors (SELO)

The Association of Finnish Illustrators

The Association of Finnish Radio- and TV Commentators

The Finnish Association of Magazine Editors-in-Chief

The Finnish Association of Non-fiction Writers

The Finnish Association of Translators and Interpreters (SKTL)

The Finnish Comics Professionals

The Finnish Critics' Association

The Finnish Union of authors writing for children, youngsters and young adults

The Guild of Finnish Editors

The Society of Finnish Composers

The Swedish speaking Actors Union of Finland (FSS)

The Union of Finnish Writers

The Union of Journalists in Finland (UJF)

Theatre, Film and Television Designers

Trade Union for Theatre and Media Finland

Union of Dance and Circus Artists Finland

Union of Film and Media Employees Finland

Union of Finnish Actors

Union of Finnish Radio and TV Journalists

Union of Theatre Directors and Dramaturgs Finland

Visual Artists' Copyright Society KUVASTO

Finnish Association for Scholarly Publishing

Finnish Association of Technical Publishers

Finnish Periodical Publishers' Association (FPPA)

The Finnish Book Publishers' Association

The Finnish Music Publishers' Association (FMPPA)

The Finnish Newspapers Association



**Member organisations:**

Union of Icelandic Journalists

Icelandic Publishers Association

Association of Non-fiction

Writers Visual Art

Copyright Association

The Writers' Union of Iceland

The Performing Rights Society of Iceland

The Association of Icelandic Music Sheet Publishers