



Dansk Industri

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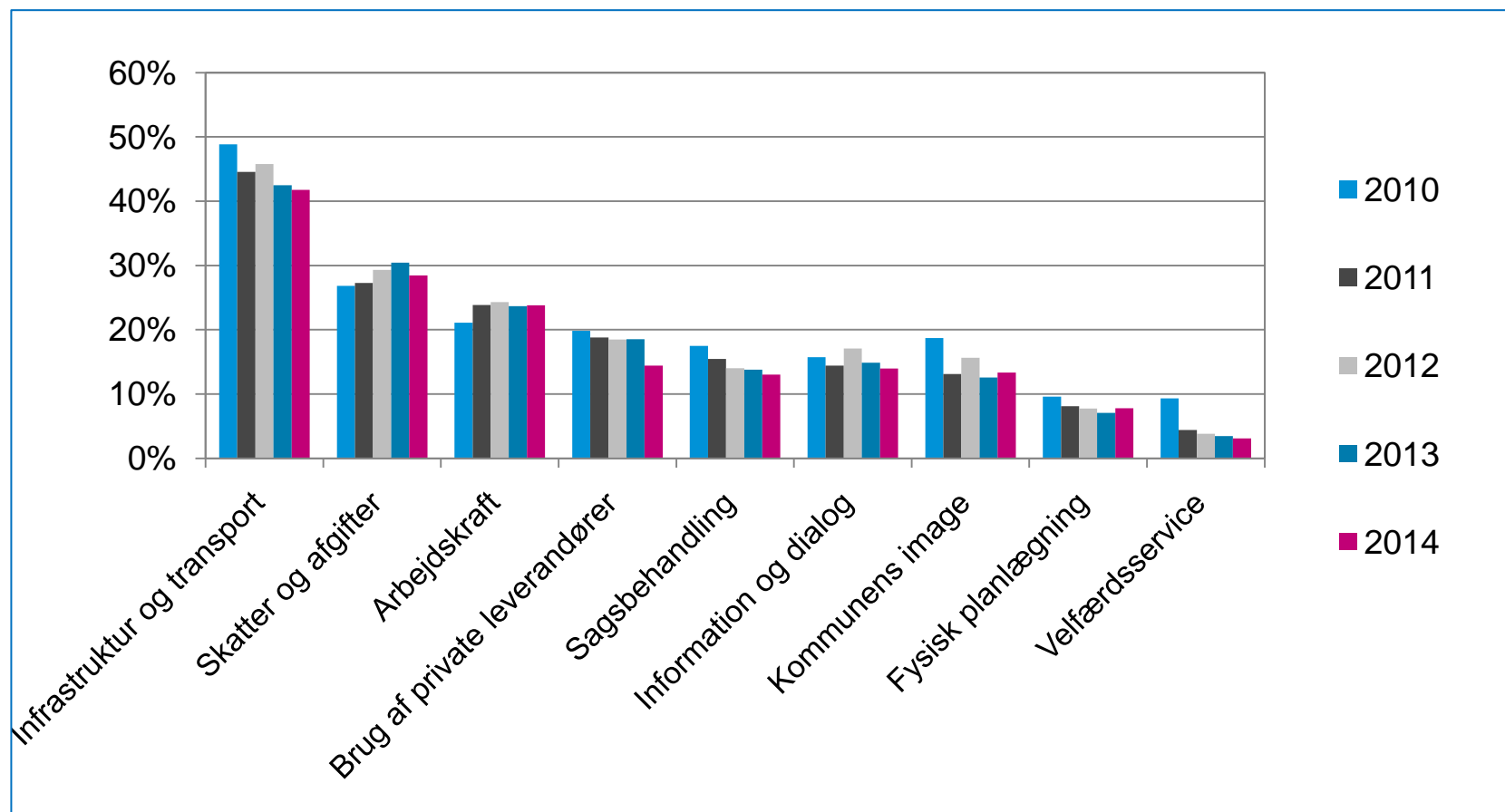
Høring



# Infrastruktur og erhvervsmæssige effekter

# Infrastruktur topper ønskesedlen

*Hvilke to områder mener du, kommunen først bør tage fat på at forbedre?*



# Erhvervsmæssige effekter, der gavner samfundets bundlinje

En god infrastruktur kan bidrage til:

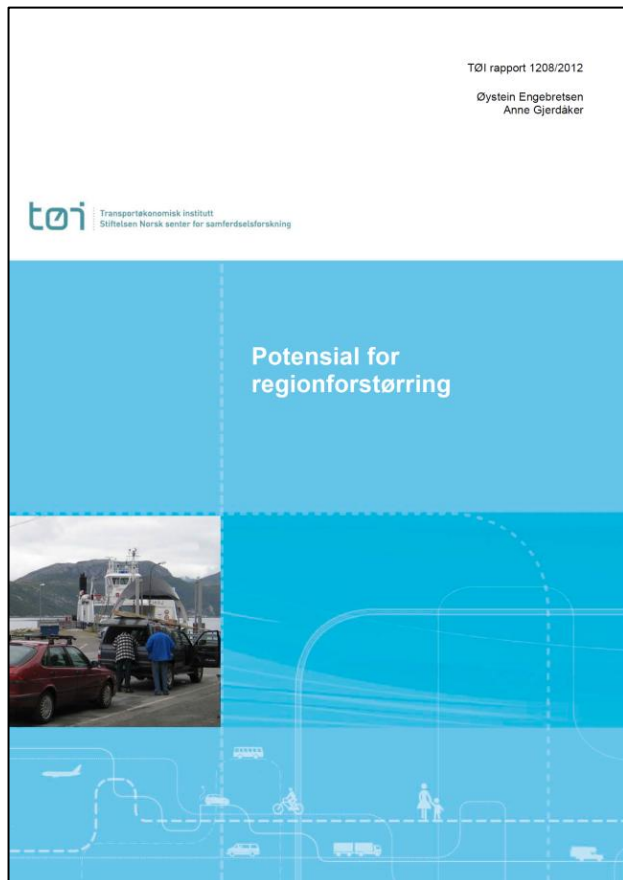
- Bedre jobmatch
- Lokalisering af flere aktiviteter



# Et godt jobmatch øger produktiviteten



# Hent inspiration i Norge



- I Norge er man begyndt at vurdere potentialet for ”regionforstørring” for konkrete projekter - eksempelvis for en ny forbindelse over Oslofjorden.
- **Regionforstørring** er, når trafikal infrastruktur sikrer integration af arbejdsmarkeder, der ellers var adskilte.

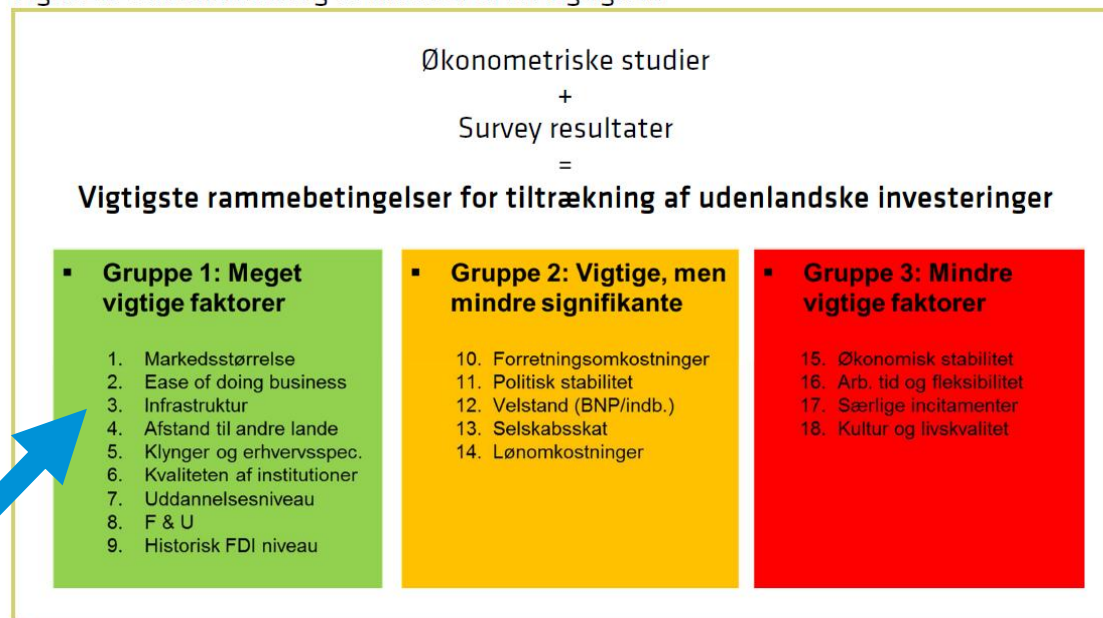
# Infrastruktur er en vigtig faktor ved valg af lokalisering

- En række undersøgelser viser, at infrastruktur er en vigtig faktor ved lokalisering.





Figur 2.5 Sammenstilling af faktorer efter vigtighed



Note: På baggrund af resultater i ovenstående afsnit.

Kilde: Copenhagen Economics



## Essential factors for locating a business

*Companies were asked to think about which factors they consider when deciding where to locate their business*

	2011 %	2010 %	2009 %
Easy access to markets, customers or clients	60	61	60
Availability of qualified staff	53	58	57
The quality of telecommunications	52	55	54
<b>Transport links with other cities and internationally</b>	<b>42</b>	<b>51</b>	<b>51</b>
Value for money of office space	33	36	34
Cost of staff	32	33	35
Availability of office space	25	31	25
Languages spoken	21	27	24
<b>Ease of travelling around within the city</b>	<b>20</b>	<b>26</b>	<b>23</b>
The climate governments create for business through tax policies or financial incentives	20	27	26
The quality of life for employees	16	20	21
Freedom from pollution	16	19	17





**Key location factors**

*Factors that companies take into account when deciding on a location to establish operations*

	2014	2012	2011
Stability and transparency of political, legal and regulatory environment	1	2	3
The country and region's domestic markets	2	1	8
Potential productivity increase for their company	3	5	4
Labor costs	4	3	7
<b>Transport and logistics infrastructure</b>	<b>5</b>	<b>4</b>	<b>1</b>
Local labor skill level	6	6	6
Stability of social climate	7	7	5
Corporate taxation	8	8	9
Telecommunications infrastructure	9	10	2
Flexibility of labor legislation	10	9	10

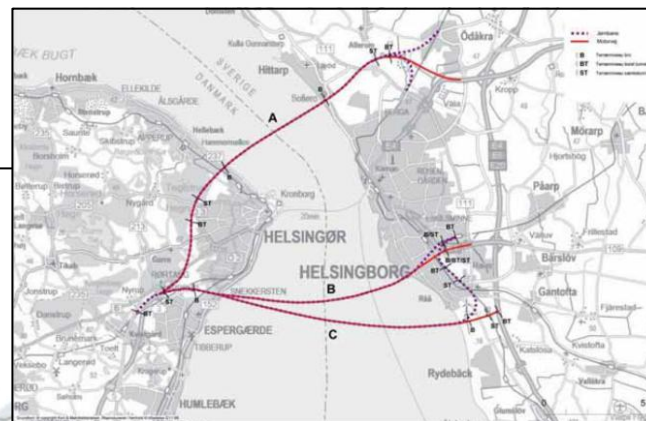
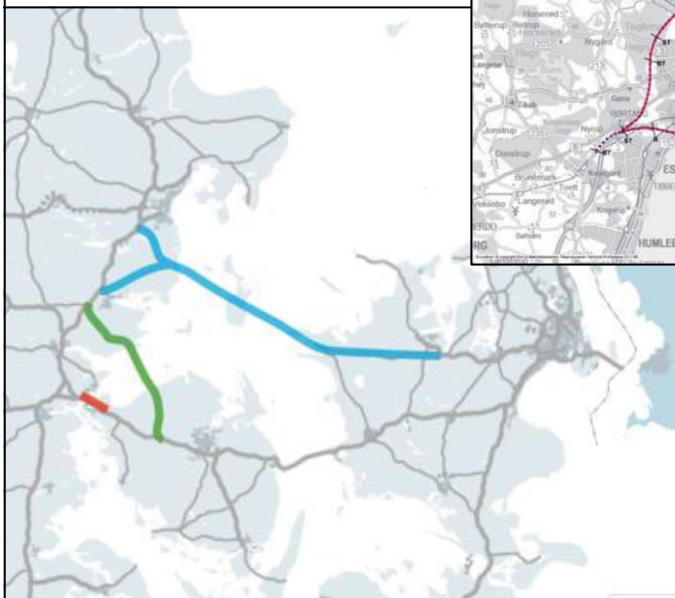


## Investment criteria

*“According to you, which of the following investment criteria are the most important when choosing your location?”*

POLITICAL AND ECONOMIC CONTEXT	
Political stability and juridical security	94 %
Accessibility of skilled HR	88 %
Economic growth	87 %
Market accessibility and size	87 %
WORKFORCE AND COST CRITERIA	
<b>Infrastructures</b>	<b>77 %</b>
Quality of education	70 %
Living costs, salaries and tax levels	68 %
Availability and cost of real estate	64 %
QUALITY OF LIFE AND RESEARCH	
Quality of innovation and research	42 %
Quality of life	42 %

# Nye forbindelser kan skabe nye pendlingsmønstre, lokaliseringsvalg etc.



# Undgå hokus pokus



- Udgangspunktet er ”Samfundsøkonomi+”