



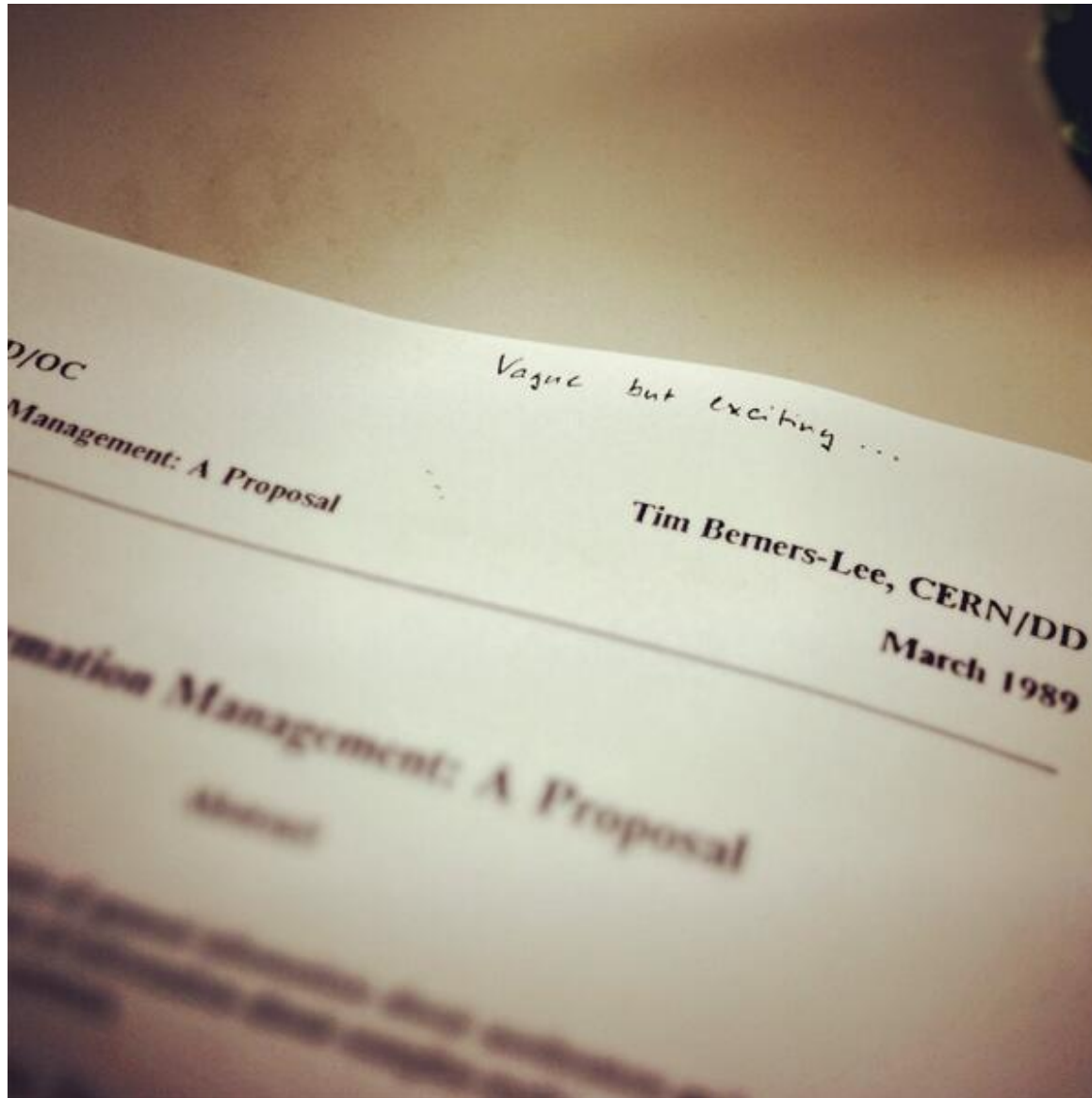
Høring om digital innovation og vækst

Martin Ruby
public policy counsel

Cédric Manara, PhD
copyright counsel

- More innovation
- More start-ups
- More efficient public sector

Greatest inventions were made without permission!





- Could the same search engine have been invented in
 - Københavns Universitet
 - rather than Stanford University?

Big companies were all born small!

It's about all companies...



Big companies were all born small!



It's about all companies... (and administrations too)



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Machine Translation Service

(05/02/2014) The Commission's new machine translation system based on statistical machine translation (SMT) methods promises high quality machine translation in a large number of languages.

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What else have we missed / will we miss?



The economic promises of cloud computing {2015-2020}

- 400,000 new SMEs
- up to 1,000,000 jobs

{source: J.M. Barroso, 'Innovating in the digital era: putting Europe back on track', October 2013}

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One example – that could have been Danish:

- Millions of users
- “10 billion articles read” in one year

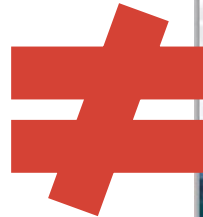


Danish firms should be able to develop digital products and services on a level playing field with international competitors

- Remove barriers to launch new services / reduce legal risk & uncertainty
- Offer flexibility

Consumers are expected to experience further economic benefits arising from a greater choice of technologies

“VCR is to the American film producer and the American public as the Boston strangler is to the woman home alone” - RIAA, 1984





Review copyright law to
allow the market, new technologies,
and new creativity to evolve!
