



### CONFERENCE INVITATION

We are pleased to invite you to a conference at Copenhagen Business School (CBS) which will focus on the role, that Social Sciences and Humanities play in connection to Horizon 2020 and in a wider context.

Programme for the day:

Welcome and opening remarks

Morten ØSTERGAARD, Minister for Science, Innovation and Higher Education  
Per HOLTEN-ANDERSEN, President, Copenhagen Business School (CBS)

#### 1. Priorities in Horizon 2020

Prof. Teresa RIERA MADURELL, Member of the European Parliament, Committee on Industry, Research and Energy and R  
"Multidisciplinary Perspectives of Horizon 2020"

Octavio QUINTANA TRIAS, European Commission, DG Research and Innovation (tbc)  
"The Gender Aspect and Innovation"

Prof. Britta THOMSEN, Member of the European Parliament, Committee on Industry, Research and Energy  
"Possibilities for International cooperation in Horizon 2020"

#### 2. Industrial Leadership and interdisciplinarity

Prof. Maria Da Graça CARVALHO, Member of European Parliament, Committee on Industry, Research and Energy and Co-  
"Industrial leadership and interdisciplinarity"

Peter HØNGAARD ANDERSEN, Research Director, Lundbeck  
"Public Private Partnerships - Fool or Foe"

#### 3. The Role of Social Sciences and Humanities

Prof. Wolfgang Mackiewicz, Chair of the EU Commissions SSH Advisory Board in FP7, Freie Universität Berlin (tbc)  
"[title follows]"

Prof. Alan IRWIN, Dean of Research, Copenhagen Business School (CBS)  
"Science in Society: caring for our futures in turbulent times"

Prof. Vincent F. HENDRICKS, Professor for formal philosophy, University of Copenhagen  
"Humanities is not a bystander – literally"

David BUDTZ PEDERSEN, Co-Director and Research Fellow at the Humanomics Research Centre, Aarhus University, and S  
of Science, Innovation and Higher Education  
"Humanities in the European Research Area: Excellence, Challenges and Cooperation"

The conference is targeting policy makers, stakeholders from industry, authorities and universities, researchers and resear  
[Click here for more information on the conference.](#)

Participation is free of charge but seats are limited and registrations will be accepted on a first-come, first-served basis. Re  
[register](#). Deadline for registration is 20 September 2013.

We look forward to seeing you.

Kind regards,  
[Copenhagen Business School \(CBS\)](#)