

Det Frivillige Sektorsamarbejde om Tekstiler



Folketinget

Hvad er et sektorsamarbejde?

- Et samarbejde mellem Miljøministeriet, Miljøstyrelsen og tekstilbranchen.
- Et frivilligt – forpligtende samarbejde med fælles 2030- mål og delmål som omdrejningspunkt og indberetning af data om progression inden for målene.
- Er åbent for alle aktører inden for mode- og tekstilbranchen, som kan indrapportere data.
- Det danske sektorsamarbejde har sat sig forpligtende, cirkulære mål, der skal sænke tekstilsektorens miljø- og klimaaftryk og bidrage til, at Danmark kan være blandt de førende i den cirkulære omstilling af mode- og tekstilbranchen.

Det danske sektorsamarbejde hjælper de danske virksomheder med at være på forkant og øve sig på den kommende regulering.

Opstart august 2022.



Miljøministeriet
Departementet



Lifestyle & Design Cluster.

De tre mål i Sektorsamarbejdet



Cirkulære **materialer**



Inden 2030 består alt tøj og tekstil fra danske virksomheder af mindst 40 pct. genanvendt materiale, herunder mindst 10 pct. genanvendt direkte fra tekstilfibre.



Cirkulært **design**



At skabe fælles, cirkulære designkrav med henblik på, at tøj fra danske virksomheder designes til at have flere liv og indgå i optimale, cirkulære kredsløb. Designkravene skal være anvendelige for både små og store virksomheder.



Cirkulære **forretningsmodeller**



En større del af omsætningen på tøj i Danmark kommer fra gensalg, og tøj holdes i brug så længe som muligt.



Tre arbejdsgrupper der afspejler målene



Arbejdsgruppe 1
Cirkulære materialer



Arbejdsgruppe 2
Cirkulært design



Arbejdsgruppe 3
Cirkulære forretningsmodeller



- I arbejdsgrupperne diskuteres de faglige mål, definitioner, scope samt løsninger og samarbejdsflader.
 - Alle underskrivere kan deltage i relevante arbejdsgrupper.
 - Arbejdsgrupperne mødes ca. 4 gange årligt (2 x fysisk og 2 x online). Der er en for-person fra en virksomhed og en tovholder fra LDC tilknyttet hver gruppe. Der inviteres også eksterne til oplæg efter relevans.
- Maj 2024: Sektorsamarbejdets Summit på Christiansborg.



Handlingsplanen mod 2030



Action Plan 2030

Voluntary sector collaboration on textiles

Goal 1: Recycled Materials

Outcome	Activity	Delivered by			Stakeholder involvement
		End of 2024	End of 2025	End of 2030	
1.1 Signatories start to test recycled materials in their own material development	1.1.1 Recycled material inventory Gather research on availability of recycled materials that can help guide signatories in their recycled materials strategy.				Secretariat / Waste and recycling sector
	1.1.2 Test and pilot recycled materials Work with knowledge institutions to test durability of existing recycled fibres and apply knowledge in pilot collections among signatories.				Researchers / Signatories
1.2 All signatories set internal baselines for use of recycled materials	1.2.1 Fibre gap analysis based on baseline Based on baseline data, conduct a gap analysis of fiber demand versus global availability, including financing gap in order to reach target.				Secretariat / Waste and recycling sector
1.3 All signatories have tested recycled materials in some products	1.3.1 Explore collaborative investment initiatives In order to bridge the financing gap, explore possibilities for collaborative investment or purchasing among smaller signatories interested in innovative materials.				Secretariat / Signatories
	1.3.2 Citizen and user research Collaborate with researchers to explore user understanding of materials.				Researchers / Signatories / Citizens
	1.3.3 Lifecycle assessment of main fibres Gather available LCA data of main recycled fibres for signatories to use in climate reporting.				Researchers / Signatories
1.4 All signatories have developed a material strategy including goals for their use of recycled materials	1.4.1 Guide signatories to set own strategies Share sourcing and documentation best practice in order to help signatories to set their own material strategies and goals. Include data and feedback from the recycling sector and sorters to ensure the optimal use of materials in future collections.				Secretariat / Researchers / Signatories / Waste and recycling sector
1.5 All clothing and textiles from signatory companies will consist of at least 40% recycled material, including at least 10% recycled directly from textile fibres (average across signatories)	1.5.1 Common communication guidelines The collaboration will develop common communication around recycled materials to help customers make informed choices.				Signatories / Secretariat
	1.5.2 Support collaborative investment initiatives The secretariat will continue to support potential collaborative investment and purchasing initiatives.				Secretariat / Signatories
	1.5.3 Best practice guide for recycled fiber substitution. After 8 years of working with recycled materials, the collaboration will have tested many different fibers and production methods. The best cases will be gathered for international inspiration.				Secretariat / Researches



Underskrivere og styregruppe



Folketinget

Styregruppemedlemmer

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Sanne Nørgaard, Green Cotton

Thomas Vangsgaard, Spejdersport

Jacob Gullak Andersen, Dansk Industri

samt repræsentanter fra Miljøministeriets
department og Miljøstyrelsen.

Sektorsamarbejdet og EU's tekstilstrategi

- Sektorsamarbejdet hjælper underskriverne med at forberede sig til den kommende EU lovgivning

How does the collaboration support the EU Textile Strategy?

With its tradition of quality, design and sustainability, the Danish fashion and textile sector has great potential to contribute knowledge and experience to fulfil the EU's vision for textiles in 2030. By accepting binding targets, the sector collaboration will contribute to Denmark being among the leaders in the circular transformation of the fashion and textile sector.

Input to legislation

The sector collaboration can feed concrete experience into the realization of the initiatives under the EU's Textile Strategy. The Danish Ministry of Environment has agreed to take part until the end of 2024 and the sector collaboration will provide policy recommendations based on the achievements and experiences it has gained. Dialogue between business and legislators is crucial, especially when implementing new international policies.

Signatories gain insight into policy development

Due to the close collaboration with authorities, companies contributing to the goals, will be prepared for coming legislation and have a competitive advantage.

Signatories gain insight into policy development

2022	2023	2024	2025
EU Textile Strategy	Revision of Waste Framework Directive - EPR for textiles	Digital Product passport	Deadline for separate collection of textiles in EU
Eco-design Directive	Substantiating green claims + PEF methodology	Disclosure of unsold goods	
Empowering consumers	Microplastic prevention	Revision of the EU Ecolabel for textiles	
Corporate Sustainability Due Diligence (CSDD)	REACH revision	Implementation of initiatives	
Taxonomy criteria for textiles	Review of textile labelling Directive		

Timeline developed by DM&T. Still to be explained with disclaimers for when the different initiatives are introduced and when they will be put in action.



Internationale alliancer er vigtige

- Vi tilpasser og samarbejder med relevante internationale initiativer

Textile collaborations internationally

This collaboration is part of a network of international textile collaborations and pacts.



Three countries and one autonomous region are so far planning to set up, or have set up, a collaborative agreement on textiles and circularity. They are: Australia, Denmark, the United Kingdom and Catalonia.

The voluntary sector collaboration is part of the Textiles Action Network facilitated by WRAP.

WRAP is a climate action NGO working in over 40 countries around the globe to tackle the causes of the climate crisis. WRAP has convened numerous successful collaborative agreements and been an integral part of shaping the Danish collaboration.

WRAP created the Textiles Action Network to put the global textiles industry on the trajectory to net zero carbon emissions.



Baseline og data

- Baseline indsamling af data slut 2023
- Vi øver os på at finde den relevante data. Fremadrettet indberetter vi årligt opdateret data.

Goals

Report data

- 1 REPORTING PERIOD
- 2 RECYCLING GOALS QUESTIONNAIRE
- 3 RECYCLED MATERIAL
- 4 RESALE

Goal 1: Recycled Materials

The aim is to report on the total amount of recycled fibres compared to virgin fibres used to produce your textile products. You should report data for products that have been sold the last **calendar** year, reported in kilograms. The finished products must have been sold in **Denmark**. You are therefore asked to report both the virgin fibres and the recycled fibres. For recycled fibres you are asked to indicate which verification measure is used (A, B or C). This is explained in the *definitions and documentation* section. You will find a description for each fibre category, when selecting the fibre type in this application. You can report either on SKU or on fibre totals. Both options will have a template for you to download if you want to work with an Excel file that can be uploaded or you have the possibility to provide input directly in this application.



Relevante aktører

- Vi inddrager alle relevante aktører løbende i Sektorsamarbejdet.



Government



Brands and retail



Waste and recycling sector



Research and education



Citizens



The secretariat of the Collaboration



Folketinget

Sektorsamarbejdets fremadrettede behov og muligheder

- Alle relevante segmenter og aktører skal inddrages i forlængelse af det nuværende momentum, som Sektorsamarbejdet har opbygget.
- Mere viden, analyser, internationale alliancer og udsyn.
- Fuld opbakning og mulighed for at komme på finansloven, så branchen kan opleve politisk prioritering, fuld støtte til initiativet som en seriøs indsats.



Tak for jeres tid og interesse!
