

Fra: Jane Lykke [mailto:jane.lykke@mail.dk]
Sendt: 15. november 2013 12:34
Til: Gitte Ravn Jensen
Emne: Cinema Communication

Kære Kulturdvalg

Vi har modtaget vedhæftede fra EU.

Vi stiller os endnu mere undrende overfor den danske regerings lovforslag, når det klart fremgår, at man ikke iflg. EU stiller krav om indskrænkninger i kommunernes muligheder for at støtte. Det er fremgået af alt tidligere korrespondance og møder med repræsentanter fra kulturministeriet, at lovforslaget kommer på baggrund af henvendelse fra EU.

Da dette ikke er tilfældet, tillader vi os at rette henvendelse til kulturdvalget igen, og håber at EU's indstilling vil ændre en lovgivning, der vil skade hele vækstlaget i kulturformidlingen for de mindre biografer i Danmark.

Med venlig hilsen
Jane Lykke
Formand FMMB

Fra: Julia Galaski [mailto:jgalaski@unic-cinemas.org]
Sendt: 14. november 2013 12:38
Til: undisclosed-recipients:
Emne: Cinema Communication published today

Dear all,

This morning, the European Commission published the long awaited Cinema Communication on film support rules.

Three key paragraphs address state aid to cinemas (see below this e-mail). In these paragraphs, the EC recognises that most aid to cinemas is sufficiently covered by the *de minimis* Regulation. In all other cases, support to cinemas will be considered as aid to promote culture and be evaluated accordingly.

The Communication reads as follows: "Aid for cinemas promotes culture because the principle purpose of cinemas is the exhibition of the cultural product of film".

You can access the Communication [here](#). Other language versions are available [here](#). The press release was published [here](#).

Best wishes,

Julia

Key paragraphs on cinema exhibition

16 Regarding the scope of aided activities, some Member States also offer aid to activities other than film production. This includes aid to film distribution or to cinemas, for example to support rural cinemas or arthouse

*cinemas in general or to cover their renovation and modernisation, including their transition to digital projection.
(...)*

22 "Regarding aid to cinemas, usually the amounts involved are small, so that for example rural and arthouse cinemas should be sufficiently served by the levels of aid which fall under the de minimis Regulation (10). However, if a Member State can justify that more support to cinemas is required, the aid will be assessed under the present Communication as aid to promote culture in the meaning of Article 107(3)(d) TFEU. Aid for cinemas promotes culture because the principle purpose of cinemas is the exhibition of the cultural product of film."

53 "The modernisation of cinemas, including their digitisation, may be aided where the Member States can justify the necessity, proportionality and adequacy of such aid. On this basis, the Commission would assess whether the scheme is compatible with the Treaty under Article 107(3)(d) TFEU."

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Julia Galaski | EU Affairs Officer

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