

PRELIMINARY PROGRAMME OF CONFERENCES AND EVENTS

mipim[®]
The world's property market

12-15 MARCH
2013
Palais des Festivals
Cannes, France



PERSPECTIVES, CHALLENGES AND OPPORTUNITIES FOR THE NEXT 12 MONTHS

Stay on top of the latest news and trends in the real estate industry and connect with the most influential leaders in the property community thanks to the MIPIM programme of conferences & events.

CONFERENCES

Network and learn with our world-class programme of more than 60 conferences exploring investment and finance, sectoral and geographical focuses, innovation, logistics, cities and infrastructure, and hotel & tourism.

NETWORKING EVENTS

Promote your projects and identify business partners thanks to a full range of exclusive MIPIM networking events. Find the most productive and exciting event formats to help you connect with the right people and make efficient use of your time.

AWARDS

Participate in the Awards Ceremony, including the cocktail party open to all MIPIM participants. Gain industry recognition by entering the MIPIM Awards competition.

OPENING COCKTAIL

Connect with your peers during a vibrant social evening at the MIPIM Opening Cocktail Party attended by 5,000+ people.

LEADERSHIP EVENTS *(by invitation only)*

Participate in dedicated closed-door events such as the Mayors' Think Tank, Leaders' Breakfast and RE-Invest Summit.

THE 2013 MIPIM PROGRAMME OF CONFERENCES AND EVENTS WILL PUT THE SPOTLIGHT ON:

[GEOGRAPHICAL FOCUSES]

What are the most exciting projects in mature and emerging markets? Where are the best prospects in terms of return of investment? Where do the opportunities lie?

[FINANCE AND INVESTMENT]

What new trends are transforming real estate investment?

[INNOVATION]

What are the most innovative solutions for increasing the value of the property asset through resource efficiency, smart buildings and smart cities?

[LOGISTICS]

What are the latest logistics trends, solutions and opportunities? Who are the main actors on the market? What are international occupiers looking for?

[CITIES & INFRASTRUCTURE]

What challenges are facing cities and what are their sustainable urban strategies?

[HOTEL & TOURISM]

What are the perspectives for the hospitality industry? What are the keys for successful developments? What are the impacts of lifestyle trends and uncertain economy on the sector?

[RETAIL]

Is now a good time to invest in the retail real estate sector? What are developers doing to attract international retailers? What are the challenges and opportunities for global expansion?

[HEALTH]

What are the opportunities offered by this niche sector? What are the risks and rewards? What kind of returns can investors expect?

[HOUSING]

What are the roles of the public and private sectors? What are the opportunities for institutional investors, banks?

NOT TO BE MISSED IN 2013

TURKEY, 2013 COUNTRY OF HONOUR

Connect with key Turkish decision makers and discover a dedicated programme of conferences and events in the Turkish Pavilion.

NEW MIPIM INNOVATION FORUM

A 1,000m² showcase of the most innovative solutions and a specific schedule of conferences and events to increase the value of property assets.

A REAL ESTATE LEGAL PROGRAMME

One day of training on understanding current legal challenges for property markets. This new initiative is organised in partnership with LexisNexis (additional registration required).

A CYCLE OF 4 MASTERMIND KEYNOTE ADDRESSES

Delivered by the most successful CEOs and leading executives, who will discuss the future of real estate and consider innovative strategies and tactics to deal with upcoming challenges.

PRELIMINARY PROGRAMME OF CONFERENCES AND EVENTS

8.30 9.30	Asia Breakfast	14.15 15.00	Keynote panel on energy efficiency
8.30 12.30	Real estate strategies: Navigating through the uncertainty / Managing risks and opportunities against global economic headwinds	14.30 15.30	Medium sized cities: how are they preparing for the future?
9.30 10.00	Legal Training Breakfast	14.30 15.00	Turkey
10.00 11.00	Is Germany still the powerhouse of Europe?	14.30 15.30	Canada: investment opportunities
10.00 11.00	Mastermind Asia: challenges & perspectives for the next 12 months	14.30 15.30	Investment in Poland: opportunities and prospects
10.00 11.00	Future of funds: what's in store ?	15.15 16.15	Case studies on energy efficiency
10.00 13.00	MIPIM 2013 Legal Training (1st part) <i>In partnership with: LexisNexis Formations</i>	16.00 17.00	South Africa: gateway to a continent <i>Co-org: IPD</i>
11.00 11.30	Turkey	16.00 17.00	Finance in CEE: forward perspectives for debt and equity finance in an uncertain climate
11.00 12.00	Innovation and technology: towards a new definition of sustainable development? <i>Co-org: BPF</i>	16.00 17.00	Evolving market structures : unlisted funds vs listed / REITs (in Europe) <i>Co-org: IPD</i>
11.30 12.30	Russia: favourable investment conditions for all market players	16.15 17.00	Case studies on energy efficiency and smart buildings
11.30 12.30	What are the perspectives of the logistics real estate market?	17.30 18.30	Innovators vision
11.30 12.30	China	17.30 18.30	Minimising risk and maximising opportunity in volatile markets: the role of International standards
12.00 13.00	Meet the end-users <i>Co-org: ADI</i>	17.30 18.30	Retail as an asset class in Europe <i>Co-org: IPD</i>
13.00 14.00	Lawyers Networking Lunch	17.30 18.30	Belgium
13.00 14.30	Asia Lunch / Belgium Lunch / Investors Lunch <i>By invitation only</i>	19.30	MIPIM Opening Cocktail
14.00 18.30	MIPIM 2013 Legal Training (2nd part) <i>In partnership with: LexisNexis Formations</i> <i>Additional registration fee</i>		

PRELIMINARY PROGRAMME OF CONFERENCES AND EVENTS

10.00 11.00	Topic to be confirmed <i>Co-org: Juridim</i>	16.00 17.00	Mastermind Europe: challenges & perspectives for the next 12 months
10.00 11.00	Mastermind International: challenges & perspectives for the next 12 months	16.00 17.00	RE entertainment: an upcoming trend for developers and investors?
10.00 11.00	Brazil : new grounds for development	16.30 17.30	Case studies on buildings and smart cities
10.00 11.00	Keynote panel: can skyscrapers be sustainable?	17.30 18.30	UK cities
11.00 11.30	Turkey	17.30 18.30	USA <i>Co-org: RCA</i>
11.00 13.00	Mayors' Think Tank <i>By invitation only</i>	17.30 18.30	Healthcare real estate: a global overview <i>Co-org: Your Care Consult</i>
11.15 13.00	Case studies on smart buildings	17.30 18.30	Innovators vision
11.30 12.30	Gulf countries		
11.30 12.30	Logistics 2		
11.30 12.30	Private equity: real estate <i>Co-org: PERE</i>		
13.00 14.30	Mayor's Lunch: political leaders meet end-users <i>By invitation only</i>		
14.30 15.00	Meet the end-users <i>Co-org: Corenet</i>		
14.30 15.00	Turkey		
14.30 15.30	Chile: what's hot, what's not?		
14.30 15.30	Mayor's Keynote		
14.30 15.00	Key lessons from successful hotel projects		
15.45 16.15	ESSEC		
16.00 17.00	Infrastructure 1		

8.15 9.30	Leaders' Breakfast <i>By invitation only</i>	14.30 15.30	The implications of regulation for investors & financing debt (Basel III, AIFMD, Solvency II) <i>Co-org: IPD</i>
10.00 11.00	Plenary keynote address: Jürgen Stark The global economic outlook and EU financial crisis	14.30 15.30	Iberian peninsula
11.00 11.30	Turkey	14.30 15.30	Meet the end-users
11.15 11.45	Keynote address on smart cities: Carlo Ratti	15.45 17.15	Smart investment Manage innovation for better ROI
11.30 12.30	Scandinavia	16.00 17.00	Hotel & tourism panel
11.30 12.30	Logistics 3	16.00 17.00	Affordable housing
11.30 12.30	Italy: an attractive target for international real estate investors?	16.00 17.00	The Netherlands: is it the right time?
12.00 13.00	Keynote address: architects	17.15 18.15	USA
13.00 14.30	H&T Lunch / Spanish Lunch / Italian Lunch <i>By invitation only</i>	17.30 18.30	Mature housing
14.30 15.00	Turkey	17.30 18.30	The importance of retail in mega mixed-used projects
14.30 15.30	Innovation briefings 2 to 3 experts	17.30 18.30	Innovators vision
14.30 15.30	Masterminds H&T: perspectives on the future of the hospitality industry	19.30	MIPIM Awards Ceremony

FRIDAY 15 MARCH

10.30 11.30	Wrap-up <i>In association with Wisconsin School of Business</i>
11.45 12.30	Ten golden guidelines on how to increase the value of the property asset

"MIPIM provides a very pleasant setting to bring together key decision makers in the real estate market. I found the conferences very valuable in allowing me to efficiently connect with prospective clients from around the world."

Zeb Bradford,
CIO, Metzler Real Estate, USA