

**mipim**<sup>®</sup>  
The world's property market

6 - 7 - 8 - 9  
**MARCH**  
**2012**

**Cannes**  
Palais des Festivals

[www.mipim.com](http://www.mipim.com)



**BUILDING GLOBAL  
OPPORTUNITIES**

# MIPIIM QUANTIFIED

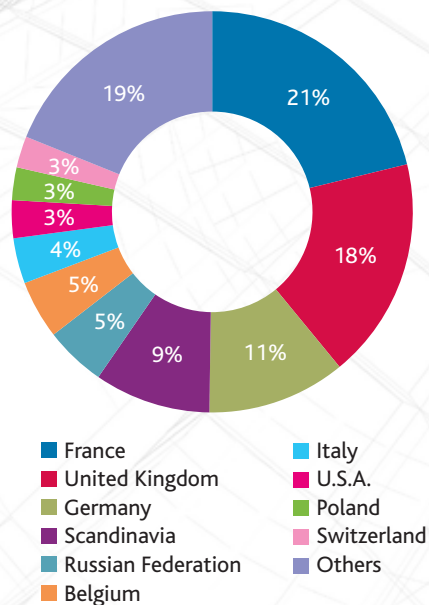
Only MIPIM offers a truly global real estate experience, providing hard value to all key interests through a multi-faceted range of services.

- ▷ 18,624 unique participants
- ▷ 166 hotel groups
- ▷ 243 corporate end-users
- ▷ 90 countries
- ▷ 4,031 investors and financial institutions
- ▷ 1,833 exhibiting companies
- ▷ 17,500 m<sup>2</sup> exhibition surface

## TOP 15 COUNTRIES AT MIPIM 2011, BY INDIVIDUAL



## COMPANIES AT MIPIM 2011 BY COUNTRY OF ORIGIN



## INVESTMENT COMPANIES AT MIPIM BY TYPE



# EXPERIENCE MIPIM

MIPIM, the world's foremost real estate market, brings together the most influential players from all major international property markets, offering unrivalled access to the greatest number of high-calibre development projects worldwide.

More than just an exhibition space for top professionals, MIPIM provides a **robust platform for business** growth through partnerships, project assessment and market intelligence. MIPIM fosters **innovation** by hosting forward-thinking events that provide beneficial, actionable insights on **future trends in real estate**.



« MIPIM is a fantastic meeting point for International developers to discuss opportunities, initiate dialogue and become imaginative in the process of creating dynamic projects around the globe. »

Deepak Seth, Vice President Development, Southern Europe, North & West Africa, Hilton Worldwide

# WHY EXHIBIT AT MIPIM?

- ▷ Showcase your product or services to 18,624 unique visitors, including 4,031 investors
- ▷ Identify potential partners from over 1,314 developers and 407 local authorities
- ▷ Host events and conduct meetings on your personal stand, raise your profile amongst your peers
- ▷ Explore new designs and gather inspiration from your international counterparts
- ▷ Gain insights on the latest trends from renowned industry experts



# WHY ATTEND MIPIM?

- ▷ Explore the most profitable choice of opportunities within our bustling exhibition floors
- ▷ Hear from respected real estate experts on the latest trends and hot topics
- ▷ Raise your profile, meet new partners, strike deals which further your business
- ▷ Reap the benefits of your newfound connections all year long, via our online database

**« MIPIM is exceptional. It's unique in its ability to bring together in one place so many developers, financiers, service providers, and government officials. What's more, the attendees are principals and decision-makers... things happen. Our portfolio includes over 18,000 properties in over 250 countries and I'm constantly amazed by the depth of the international coverage. We can't afford to miss it. »**

Jay Hicks, Managing Director of Planning and Real Estate, U.S. Department of State

# A MEETING OF MINDS

No matter your role in the real estate industry, MIPIM has conferences and events that give you detailed and focused information. Our content is tailored specifically to pressing, practical issues for real estate professionals who want to stay ahead of the most relevant and challenging issues. MIPIM conferences enable you to mingle easily with your peers, focus your networking needs and hear fresh perspectives from an impressive line-up of industry leaders.

OUR WORLD CLASS PROGRAM OF CONFERENCES AND EVENTS EXPLORES THE FOLLOWING KEY THEMES:

- ▷ Finance & Investment
- ▷ Hotel, Tourism & Leisure
- ▷ Building Innovation
- ▷ Logistics & Infrastructure
- ▷ Geographical Focuses

*« MIPIM conferences give us quick access to the pulse of the market, direct from the decision-makers. The panel sessions and other events provide unique opportunities to witness how the leaders of our industry, cities and regions interact with each other. Most insightful ! »*

Prof. François Ortalo-Magné, Albert O. Nicholas Dean, Wisconsin School of Business (USA)

Find more information about the 2012 programme of conferences at [www.mipim.com](http://www.mipim.com)

# MONTHS WORTH OF MEETINGS IN JUST 4 DAYS

MIPIM hosts a wealth of matchmaking events, organising productive meetings that **connect future partners and generate successful business ventures**. From the Opening Cocktail to the closing Awards Gala, MIPIM brings the right players together through focused think tanks, closed-door lunches and other exclusive matchmaking formats.

## MIPIM KEY FEATURES

- ▷ Investors village with prestigious sea view suites **NEW 2012**
- ▷ Visitors club
- ▷ Logistics lounge **NEW 2012**
- ▷ Netherlands gateway
- ▷ Hotel & Tourism lounge
- ▷ Press club

## NEW FOR MIPIM 2012

- ▷ Germany Country of Honour 
- ▷ Investors summit
- ▷ Building innovation
- ▷ Improved MIPIM online database

## EXCLUSIVE MIPIM MATCHMAKING EVENTS:

- ▷ Link-in sessions **NEW 2012**
- ▷ Leaders breakfasts
- ▷ Mayors think tanks
- ▷ MIPIM opening cocktail
- ▷ The MIPIM Awards

*« Whether you are looking for real estate operators or institutional investors - MIPIM attracts both sides of the real estate market. 4 days of MIPIM saves you 3 months of travel time. »*

Dietrich Heidtmann, Managing Director, Morgan Stanley Bank AG - Investment Banking Division (Real Estate)



# EXHIBITORS

<b>Stand fee</b>	(including 4 delegate passes)	from €1,950
<b>Price per sqm</b>	(minimum stand surface 9 sqm)	from € 588 to € 722

\*Pricing dependant on surface area and zone (includes 4 delegate passes)

# VISITORS

<b>Register early for your visitor pass and save up to €280!</b>	September 10 - November 15, 2011	€1,310
	November 16, 2011 - February 21, 2012	€1,450
	After February 21, 2012	€1,590

## HOW TO REGISTER

### ▷ ONLINE:

[www.mipim.com](http://www.mipim.com)

### ▷ BY CONTACTING:

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in partnership with:



At Reed MIDEM we believe in acting responsibly in our work environment. We want MIPIM to serve as a forum to help companies worldwide exchange innovative ideas and find achievable green solutions. By working together we can all positively contribute to the future of individual businesses and global industries while protecting our environment.

